



**2017 DeLand Craft Show
Saturday, September 23rd (10am to 5pm) and
Sunday, September 24th (10am to 4pm)**

Dear Crafter/Concessionaire,

We look forward to you joining us for the 19th Annual DeLand Craft Show September 23rd and 24th.

As in the past, Woodland Blvd. (U.S. 17-92) will be closed to vehicle traffic for two days to make room for the vendors and patrons in our historic Downtown. Crafters will be set up back to back facing the storefronts and light food vendors will be located in the intersections along the Boulevard. When you send in your application, please let us know of any special requirements you may have.

Set up will start on Saturday, the 23rd, at 6:00am. The DeLand Police Department will close the street. **DO NOT** attempt to park or set up before the 6:00am start time. **No break downs are allowed before 4pm on Sunday.**

We are once again pleased to offer every participant \$6 in MainStreet Money to be spent in the downtown businesses (Not Vendors). You may use the money for breakfast, lunch or in our shops during the event or at a later date when you return to town. **You will NOT be able to redeem the MainStreet dollars for cash.**

Reserve your space for the 2017 festival. Please complete the attached application and return by August 24th to the MainStreet DeLand office 100 N. Woodland Blvd. Ste. 4, DeLand 32720 or email to Desiree@MainStreetDeLand.org. If you register on or before August 1st you will be entered into a drawing for \$50 in MainStreet Money. The drawing will be held on Wednesday, August 2nd and be included in your vendor packet when you check in that Saturday morning.

All applications will be accepted for review. If you are not accepted, your check will be returned immediately. No checks will be deposited before August 1st. You will receive your location assignment and other check-in information by September 15th via email. Please look for an email from MainStreet DeLand with DeLand Craft Show in the subject line.

Please be assured that MainStreet DeLand Association will be working diligently to make this the best DeLand Craft Show ever. We look forward to seeing you this year and wish you great success! Should you have any questions, please contact the MainStreet DeLand office at 386-738-0649 or via email at Desiree@MainStreetDeLand.org.

See you at the Show!

Desiree Freeland
Special Events and Marketing Coordinator
MainStreet DeLand Association
100 N. Woodland Blvd. Ste. 4
DeLand, FL 32720

2017 DeLand Craft Show

VENDOR AGREEMENT

Saturday, Sep 23rd (10am to 5pm) and Sunday, Sep 24th (10am to 4pm)

Event Guidelines:

1. Locations will be assigned on a first paid first serve basis and will not be reassigned.
2. No exclusivity will be granted.
3. Vendor must **Check In at the MainStreet Office between 6am and 9am**. 100 N. Woodland BL. (Corner of New York)
4. Vendor set up is **September 23rd from 6am until 9:30am** within your assigned/purchased space only.
5. All tents must be adequately secured by weights. Do NOT anchor tents to the payments.
6. **All vehicles must be off the road by 9am** and be set-up and ready to conduct business by 9:30am.
7. Vendors are responsible for collecting and paying Florida sales tax on items sold.
8. Vendors are permitted to sell only items listed on this agreement and may not sell food or beverages (this includes bottled water and soft drinks). Food vendors must be pre-approved. Contact Desiree at Desiree@MainStreetDeLand.org
9. Failure to abide by these guidelines may result in removal from event and all fees will be forfeited.
10. Inappropriate merchandise cannot be displayed or sold at the event; determination is at the sole discretion of promoter.
11. **Photos of your merchandise and booth set up** (digital photos accepted) **must be provided** with your completed agreement.
12. Vendors must be dismantled between 4-6pm September 24, 2017 but **NOT before 4pm**.

Items to be sold:

Please print clearly. List the items you wish to sell at this event. Please be specific and use another sheet if necessary.

Indicate any special requirements: _____

Name: _____ DBA: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I have read and will comply with the guidelines of this event and I will comply with all applicable laws. I hereby release and hold harmless from any liability the event organizers, its sponsors, and the City of DeLand, officers, agents and employees. In addition, I will not hold event or event organizers responsible for loss due to damage or theft. I understand that the above event in no way guarantees any return or benefits. I understand these guidelines and regulations and agree to all the terms of this vendor agreement.

Signed: _____ Date: _____

Entries are due by Aug. 24, 2017. Entries received after that date will be charged an additional \$15 and will only be accepted if space allows. No refunds after Aug. 24, 2017. Payment may be made by check payable to: MainStreet DeLand Association or Visa or Mastercard with your application.

SPACE COST NUMBER OF SPACES: TOTAL AMOUNT DUE: Please Specify below (Please Print legibly)

10' x 10' \$100.00 _____ \$ _____ Hand Crafted Items

Name on Credit Card: _____ Not Hand Crafted Items
Billing Zip Code: _____

Credit Card #: _____ Expiration Date: _____

3 Digit CVV Code on back of card: _____ MasterCard Visa

MainStreet DeLand Association, 100 N. Woodland Blvd., Suite 4, DeLand, FL 32720 Ph: (386) 738-0649